



PERSATUAN FISILOGI TUMBUHAN MALAYSIA Malaysian Society of Plant Physiology (MSPP)

(Inaugurated on 29 April 1989. Reg. No. 889 Wilayah Persekutuan)

Locked Bag No. 282, UPM Post Office, 43409 UPM, Serdang, Selangor D. E.

Tel: 603-89466949 / 89437609 Fax: 603-89435973 / 89456037 Website: www.mspp.org.my

Date :

Dear Sir,

**19th MALAYSIAN SOCIETY OF PLANT PHYSIOLOGY
CONFERENCE (MSPPC 2008)
18 - 20 NOVEMBER 2008, EVERGREEN LAUREL HOTEL, PENANG**

It is our utmost pleasure to announce that there will be a National 19th Conference of the Malaysian Society of Plant Physiology (MSPPC 2008) on “*Sustainable Crop and Plant Productivity In Relation To Climate Change*”. This Conference is jointly organized by the Malaysian Society of Plant Physiology (MSPP) and Universiti Putra Malaysia (UPM). The Conference will be held on the 18th-20th November 2008. Approximately 300 participants from various universities, government and private agencies, and research institutions, and also overseas will be expected to attend this event.

We would be very grateful if you could support our function by taking up at least one of the following options:

Advertisement in the Souvenir Program:

Back page outside (colour)	RM 2,000.00
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Ordinary half page	RM 700.00
Exhibition booth during the conference (per booth)	RM 3,000.00
Conference Dinner (per table)	RM 1,500.00

Contributions in the form of materials and monitorial will also be much appreciated. Please indicate your intention and choice in the reply slip and return the reply slip to us by **15th September 2008**. This is to facilitate our planning for the function. Please make your cheques payable to the ‘**Persatuan Fisiologi Tumbuhan Malaysia**’. All contributions will be duly acknowledged.

We hope to have a favourable reply from you soon.

Thanking you in advance for your participation.

Yours sincerely,



ASSOC. PROF. DR HAWA ZE JAAFAR

Chairperson

MSPPC 2008 Organizing Committee

Crop Science Department
Faculty of Agriculture
Universiti Putra Malaysia (UPM)
43400 UPM SERDANG
Selangor Darul Ehsan

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Note:

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1. Film for black and white page advertisement, except the colored pages (back outside, back & front inside).
2. Film proof on A4 paper.
3. Magazine cutout of your advertisement.
4. Logo, addresses, product list and your name card.

We would appreciate receiving the materials by the **30th September 2008**.

REPLY SLIP

The Treasurer,
Malaysian Society of Plant Physiology
Locked Bag No. 282
UPM Post Office
43409 UPM SERDANG
Selangor Darul Ehsan

Sir/Madam,

**19th MALAYSIAN SOCIETY OF PLANT PHYSIOLOGY
CONFERENCE (MSPPC 2008)
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I would like to take up the following option:

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|--|-------------|
| <input type="checkbox"/> Exhibition booth | RM 3,000.00 |
| <input type="checkbox"/> Conference Dinner (per table) | RM 1,500.00 |
| <input type="checkbox"/> Donations RM _____ | |

Yours sincerely,

Name:

Official Stamp: