



MALAYSIAN SOCIETY OF PLANT PHYSIOLOGY 18TH CONFERENCE (MSPPC 2007)

Date :

Dear Sir,

**MALAYSIAN SOCIETY OF PLANT PHYSIOLOGY 18TH
CONFERENCE (MSPPC 2007)
21 - 22 AUGUST 2007, LE MERIDIEN KOTA KINABALU, SABAH**

It is our utmost pleasure to announce that there will be a National 18th Conference of the Malaysian Society of Plant Physiology (MSPPC 2007) on “*Yield and Quality Enhancement of Plant*”. This Conference is jointly organized by the Malaysian Society of Plant Physiology (MSPP), Universiti Malaysia Sabah (UMS), Universiti Putra Malaysia (UPM) and the Ministry of Science and Technology Malaysia (MOSTI). The Conference will be held on the **21st – 22nd August 2007**. Approximately 300 participants from various universities, government and private agencies, and research institutions, and also overseas will be expected to attend this event, which is to be officiated by the Chief Minister of Sabah.

We would be very grateful if you could support our function by taking up at least one of the following options:

Advertisement in the Souvenir Program:

Back page outside (colour)	RM 2,000.00
Back page inside (colour)	RM 1,500.00
Front page inside (color)	RM 1,500.00
Ordinary page	RM 1,000.00
Ordinary half page	RM 700.00

Exhibition booth during the conference (per booth)	RM 3,000.00
Conference Dinner (per table)	RM 1,500.00

Contributions in the form of materials and monitorial will also be much appreciated. Please indicate your intention and choice in the reply slip and return to us by **15th June 2007**. This is to facilitate our planning for the function. Please make your cheques payable to the '**Persatuan Fisiologi Tumbuhan Malaysia**'. All contributions will be duly acknowledged.

We hope to have a favourable reply from you soon.

Thanking you in advance for your participation.

Yours sincerely,



ASSOC. PROF. DR HAWA ZE JAAFAR

Chairperson

MSPPC 2007 Organizing Committee

Crop Science Department
Faculty of Agriculture
Universiti Putra Malaysia (UPM)
43400 UPM SERDANG
Selangor Darul Ehsan

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Note:

Please send in your **advertisement materials** in either one of the following forms:

1. Film for black and white page advertisement, except the colored pages (back outside, back & front inside).
2. Film proof on A4 paper.
3. Magazine cutout of your advertisement.
4. Logo, addresses, product list and your name card.

We would appreciate receiving the materials by the **30th June 2007**.

REPLY SLIP

The Treasurer,
Malaysian Society of Plant Physiology
Locked Bag No. 282
UPM Post Office
43409 UPM SERDANG
Selangor Darul Ehsan

Sir/Madam,

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| () Exhibition booth | RM 3,000.00 |
| () Conference Dinner (per table) | RM 1,500.00 |
| () Donations | RM _____ |

Yours sincerely,

Name:

Official Stamp: